



DeMolay Leaders of New Jersey

Convention Ad Book Incentive Program 2025

Official Rules

1. The 2025 Convention Ad Book Incentive Program is called “All You Need is Cash!”
2. For every dollar worth of advertisements you personally sell to a Non-Masonic Organization, you will get forty cents (40%) back toward your Convention cost. Ten cents (10%) will go into a pool to be awarded to the DeMolay Chapter that sells the most amount of advertisements.
 - a. A “Non-Masonic Organization” is defined as any institution that isn’t directly an appendant body of Freemasonry or Blue Lodge (i.e. Shrine Temple, Amaranth Court, Rainbow Assembly).
 - i. Our goal is to expand local partners and encourage chapters to reach out to their local communities.
 - ii. Businesses owned by members of the Masonic Family and/or personal donations do count for the program and are fair game.
3. This program is open to all DeMolays, Parents, Alumni, Rainbows, Advisors, AND Members of the Masonic Family.
 - a. If you are unaffiliated with a DeMolay Chapter, you are only eligible to receive forty cents (40%) back on every dollar you sell toward your Convention cost.
4. If you raise more money than necessary for your Convention, you may roll over the extra funds to count toward next year’s Convention.
 - a. The funds MUST be used in 2026.
5. All advertisements must be returned with payment to Andrew Prescott (40 Ridgway Street, Mount Holly, NJ 08060) by **June 5, 2025**.
6. All rules are subject to change at any time.
7. Should you have any questions or issues, please contact Andrew Prescott at njdemoconvention@gmail.com or (973) 461-9583.